

MOBILE PROGRAM FOR MOBILE WORKERS

NEAR REAL-TIME DATA GATHERING AT GROWER LOCATION

MATURE AND CUSTOMIZABLE PRODUCT
– 3 years in Brazil

PROCESSES:

- Farmer Registration
- Crop Estimate
- Compliance Tracking – ALP, GAP, FCPA, etc.
- Crop Tracking - Tobacco, Other Crops & Forestry
- CPA & NTRM Risk Management

FARMER REGISTRATION PROCESS

- 3 weeks > 1 day max per
- 8–10 paper docs to 4–5 (statutory only) per farmer

FIELD TECHNICIAN MANAGEMENT

- Optimization

GPS – VISIT, FARM, SEEDBEDS, BARNs,

- Sustainability

FARMER PROFILING – CROP ESTIMATES,

- Yields & Profitability

DATA QUALITY - Continual

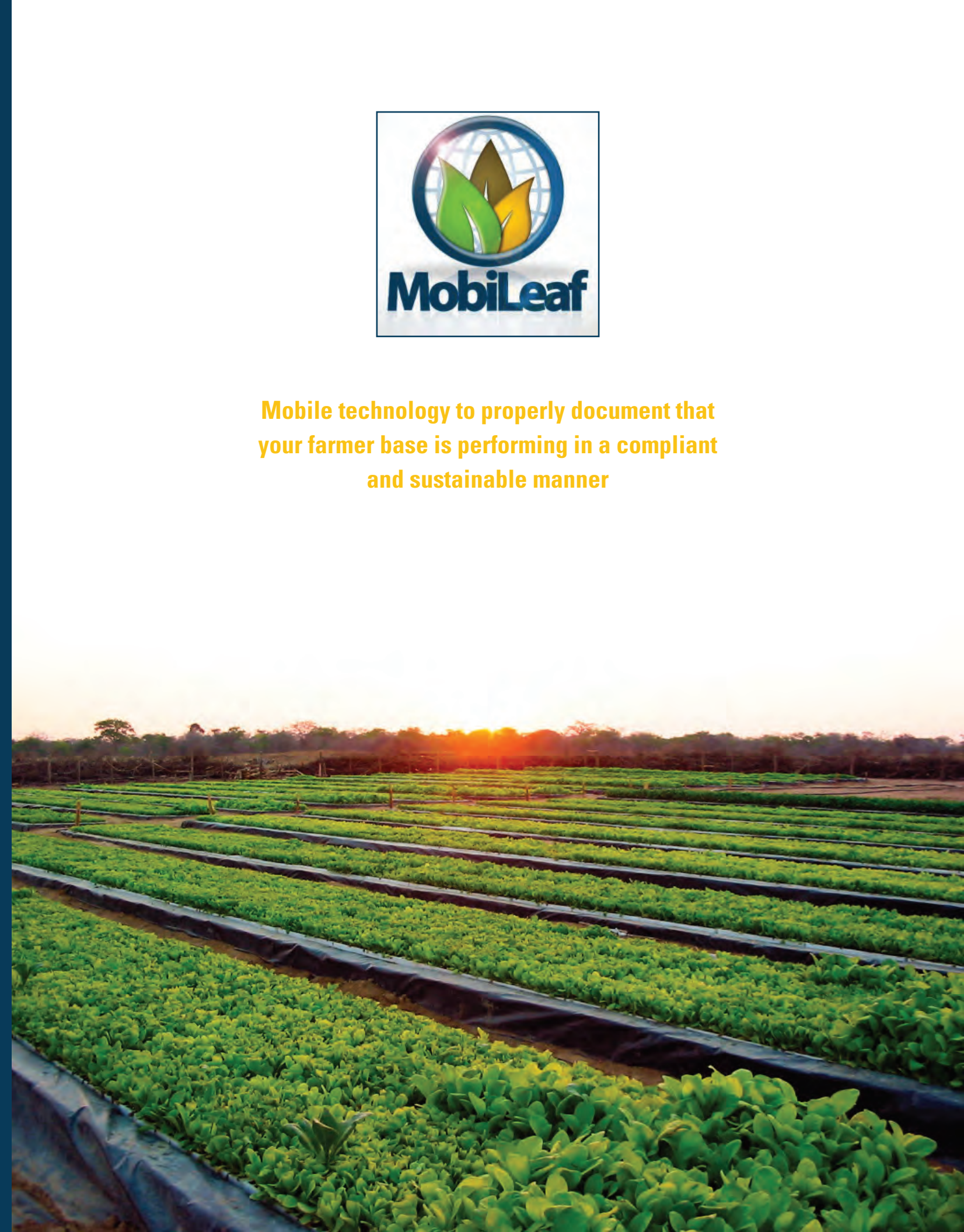
- Improvements and Assurance



Universal Leaf Tobacco Company, Inc.



Mobile technology to properly document that your farmer base is performing in a compliant and sustainable manner





MobiLeaf™ is a software package that allows the user to track farmer performance and compliance with our internally developed sustainability farmer model. It is compatible with today's most popular mobile and computer technology. The MobiLeaf mobile software package provides our leaf technicians with a valuable tool for real-time tracking of farmer data. They can electronically capture digital agronomic information and easily share it with the farmer. The software enables our mobile agronomy staff to perform the following functions: farmer registration; crop estimates and projections; GAP; crop maturity and progress; CPA and NTRM risk management. Universal's commitment to being a responsible participant in the communities in which we operate has been incorporated in MobiLeaf's development. As such, we are able to track a farmers participation in, and compliance with, ALP, GAP, FCPA, local government regulations, sensitive social and labor issues, and documentation of social responsibility programs. The system streamlines workflow, and reduces paperwork and re-keying of data. Processes which took weeks have been reduced to a single day. By combining GPS technology, with the software's innate versatility, MobiLeaf can be customized to meet the needs of any region. Thus, improving productivity and enhancing the accuracy of the data gathered in the field. Universal works with over 500 thousand farmers in over thirty countries around the world. We are a strong believer and supporter of sustainable agriculture. Our goal is to provide a strong base that will sustain farmers, resources and communities by promoting, and recording, sound and good agricultural practices.



DID YOU KNOW?

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Pictured below: MobiLeaf™ software being used during crop inspection

Pictured Above: Training farmers on how to utilize the MobiLeaf™ app in the field



Mobile Data Gathering at Remote Grower Locations